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Newsletter of Dr YSR GDC Vedurukuppam



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Dr. Y.S.R. Government Degree College, Vedurukuppam

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Vision of the College

The College has a motto of “**Excellence in Education**” to provide affordable, quality education while equipping students with knowledge and skills in their chosen streams, inculcating values, identifying hidden talents, providing opportunities for students to realise their full potential, and thus shaping them into future leaders, entrepreneurs, and above all, good human beings.

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B. Mohan (II B.Com CA)

Message from the Principal's Desk



- ▶ It gives me immense pleasure to introduce this monthly newsletter of the college for **March 2026**.
- ▶ It includes the significant celebrations and achievements of students and faculty in teaching and learning.
- ▶ I appreciate the efforts put in by the editorial board to design this in a systematic manner.

Dr. B. Annapurna Sarada
Principal

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“Excellence in Education”

Knowledge • Values • Talent • Leadership

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International Women's Day

The NSS Unit celebrates strength, dignity and equality on 8 March with addresses by the Principal, the NSS Programme Officer and women faculty.

**EVENTS & DEPARTMENTS**

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Educational Tour to S.V. University

Students of English, Telugu and Economics explore S.V. University, its library and auditorium, and the Talakona waterfall – featured in *Andhra Prabha*.

**EVENTS & ACTIVITIES**

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Swarna Andhra – Swachh Andhra

A cleanliness pledge, the state-level live telecast and a campus-wide shramadanam by NSS volunteers and staff on 20 March.

**COMMUNITY CORNER**

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Admission Drive, Examinations & Internships

Admission drive at Chavatagunta, Pakala and Tirupati, examinations on 9–10 March, and an IQAC internship awareness programme.

**ACHIEVEMENTS**

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Staff Achievements

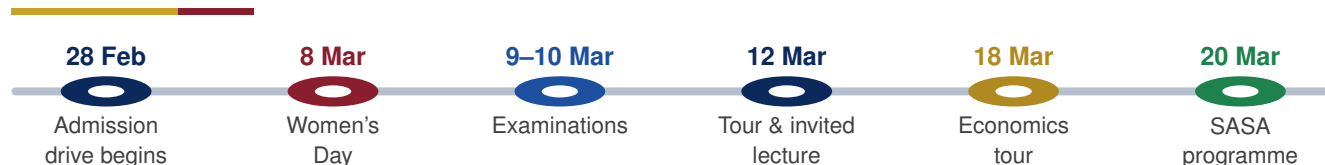
Dr. P. Venkatesu's AI certification, the felicitation of Dr. K. Sankar Reddy and Dr. L.M.D. Bakshu's invited lecture at Kadapa.

**LOOK AHEAD**

p. 13

Upcoming Events: April 2026

A calendar of observances and programmes planned for April, and a call for contributions to the next issue.

March at a Glance

From the Editorial Board. This issue brings together the celebrations, outreach, examinations and achievements of March 2026. We thank the Principal, the staff, the NSS Unit, the IQAC and our student team for the photographs and reports that made it possible.

International Women's Day 2026

Celebrating Strength, Dignity & Equality | NSS Unit Report



DATE

8 March 2026

ORGANISED BY

NSS Unit

VENUE

College Campus, Vedurukuppam



The Principal addressing staff and NSS volunteers at the Women's Day programme

About the Event

The National Service Scheme (NSS) Unit of Dr. YSR Government Degree College, Vedurukuppam, celebrated **International Women's Day** on **8 March 2026** with a special programme on the college campus. The event brought together the Principal, faculty members, non-teaching staff and NSS volunteers to honour the contributions of women in the family, in education and in society, and to reflect on the continuing journey towards equality and opportunity for every woman and girl.

The classroom was decorated for the occasion, with the blackboard proudly announcing "NSS Unit – Women's Day" beneath the NSS banner carrying the motto "Not Me, But You".

Principal's Address

The Principal inaugurated the programme and extended warm greetings to all women staff and students. In her address, she described education as the most powerful tool for the empowerment of women, and encouraged girl students to pursue higher studies and careers with confidence and self-belief.

She reminded every student, boys and girls alike, that respect for women begins at home and on campus, and urged the NSS volunteers to carry this message of equality into the villages they serve.

"When a woman is educated, a whole family – and a whole nation – rises."



NSS Programme Officer speaking on the history and significance of the day

NSS Programme Officer's Message

The NSS Programme Officer spoke on the history and significance of International Women's Day, tracing its roots to the women's movements of the early twentieth century and its recognition by the United Nations in 1975.

She highlighted the role NSS volunteers can play in spreading awareness on girls' education, health, safety and gender equality in rural communities, and called on every volunteer to become an ambassador of respect and equal opportunity.

Voices from the Dais

Women faculty members shared their own experiences and reflections, speaking about balancing family and professional life, and about the courage and perseverance women show every day. They encouraged girl students to dream big, stay focused on their goals and support one another.

The talks were followed by an open interaction in which students listened attentively and responded with enthusiasm.



A faculty member sharing her thoughts with the students



Staff and NSS volunteers at the International Women's Day celebration

Key Highlights

- Programme organised by the NSS Unit
- Inaugural address by the Principal
- Talk on the history of Women's Day
- Women faculty shared their experiences
- Awareness on girls' education and safety
- Active participation of NSS volunteers

The programme concluded with a vote of thanks by the NSS volunteers, who thanked the Principal, the speakers, the staff and all participants for making the celebration a meaningful one.

Educational Tour to S.V. University 2026



Departments of English, Telugu & Economics | Tirupati & Talakona

DATES

12 & 18 March 2026

DEPARTMENTS

English, Telugu and Economics

DESTINATIONS

S.V. University, Tirupati & Talakona



Department of Telugu at the S.V. University Library

About the Tour

To give students a first-hand experience of university life, the Departments of **English**, **Telugu** and **Economics** organised educational tours to **Sri Venkateswara University, Tirupati** – the university to which our college is affiliated – in March 2026. The Economics students also visited the scenic **Talakona** waterfall, combining learning with an appreciation of nature.

English & Telugu – 12 March 2026

English

Telugu

Students of the English and Telugu departments, accompanied by their lecturers, spent the day exploring the S.V. University campus. They visited the **University Library**, one of the landmark buildings of the campus, and **Vamanarao Bhavan**, where they learnt about the academic departments and facilities available for postgraduate study. In the reading section, a faculty member introduced them to periodicals such as *Down To Earth*, *Business Today* and *Forbes India*, encouraging them to make reading a daily habit.



Department of English at Vamanarao Bhavan



Exploring periodicals in the reading section

The day also included a programme in the university auditorium (pictured overleaf), where our students sat among a large gathering of students from other colleges – a glimpse of the scale and energy of university life that motivated them to aim for postgraduate study.

“Every journey beyond the classroom opens a new chapter of learning.”



Our students in the university auditorium alongside students from other colleges

ఆంధ్రప్రభ

తలకోనను సందర్శించిన
వెదురుకుప్పం డిగ్రీ కళాశాల విద్యార్థులు



యూనివర్సిటీలో వెదురు కుప్పం విద్యార్థులు, అధ్యాపకులు

వెదురుకుప్పం, మార్చి 18 (ఆంధ్రప్రభ) : మండలంలోని డాక్టర్ వైస్సార్ గవర్నమెంట్ డిగ్రీ కాలేజీ విద్యార్థులు విద్యా పర్యటనలో భాగంగా శ్రీ వెంకటేశ్వర విశ్వవిద్యాలయం మరియు తలకోనను సందర్శించారు కళాశాల ప్రెసిడెంట్ డి. అన్నపూర్ణ శారదా బుధవారం తెలిపారు. విద్యార్థులు విశ్వవిద్యాలయం ప్రాంగణాన్ని పరిశీలించి అక్కడ వాతావరణం గురించి తెలుసుకున్నారుని చెప్పారు. వారు తలకోన జలపాతాన్ని సందర్శించి అక్కడి ప్రకృతి సౌందర్యాన్ని ఆస్వాదించినట్లు తెలిపారు. ఈ పర్యటన డిపార్ట్మెంట్ అఫ్ ఎకనామిక్స్ ఇంచార్జి డాక్టర్ డి. రావణకుమారి, కంప్యూటర్ సైన్స్ లెక్చరర్ వై. శ్రీనివాసులు, ఎకనామిక్స్ గెస్ట్ లెక్చరర్ డాక్టర్. కే. పాండ్యరాజ్ మార్గదర్శకత్వంలో నిర్వహించినట్లు తెలిపారు.

19/03/2026 | Chittoor | Page : 12
Source : <https://epaper.abhinews.com>

In the news: Andhra Prabha,
Chittoor edition, 19 March 2026

Economics: 18 March 2026

Economics

As part of their educational tour, students of the Department of Economics visited **Sri Venkateswara University** and **Talakona**. Principal **B. Annapurna Sarada** said the students observed the university campus closely and learnt about its academic environment.

At **Talakona**, the highest waterfall in Andhra Pradesh, set in the Sri Venkateswara National Park, the students enjoyed the natural beauty of the forest and the falls.

The tour was conducted under the guidance of **Dr. D. Lavanya Kumari**, In-charge, Department of Economics; **Sri Y. Srinivasulu**, Lecturer in Computer Science; and **Dr. K. Pandyaraj**, Guest Lecturer in Economics. The visit was covered in *Andhra Prabha*.

Tour Highlights

- Visit to the S.V. University Library and Vamanarao Bhavan
- Introduction to journals and periodicals
- Programme in the university auditorium
- Nature visit to Talakona waterfall
- Coverage in *Andhra Prabha*

Outcome. The tours gave our students valuable exposure to a university campus, its library and academic facilities, and inspired many of them to consider postgraduate study. The departments thank the Principal, Smt. B. Annapurna Sarada, for her encouragement and support, and all the accompanying staff for making the visits safe, smooth and memorable.

Swarna Andhra – Swachh Andhra (SASA)



20 March 2026 / Clean Campus, Green Future

DATE

20 March 2026

VENUE

College Campus

ORGANISED BY

NSS Unit & IQAC



The Principal, staff and NSS volunteers launching the SASA programme on campus

About the Programme

Swarna Andhra – Swachh Andhra (SASA) is a state-wide cleanliness movement of the Government of Andhra Pradesh, observed every month to promote cleanliness in homes, institutions and public places. As part of this movement, the **NSS Unit** of Dr. YSR Government Degree College, Vedurukuppam, observed SASA on **20 March 2026** under the leadership of the Principal, **Smt. B. Annapurna Sarada**, with the active participation of faculty members, staff and NSS volunteers.

Live Telecast & Cleanliness Pledge

The programme began with the staff and volunteers watching the **live telecast** of the state-level Swarna Andhra – Swachh Andhra event in the IQAC room. The Principal then administered the **cleanliness pledge**, in which everyone resolved to keep their homes, campus and surroundings free of litter and to encourage others to do the same.



Live telecast of the state-level SASA event



Taking the Swachh Andhra pledge

Campus Cleaning Drive

Shramadanam

Clean Campus

Waste in the Bin

After the pledge, NSS volunteers and staff fanned out across the campus for a **shramadanam**. They picked up plastic wrappers, paper and other litter from the lawns and open spaces around the classroom blocks, and cleared the area in front of the buildings.



NSS volunteers collecting litter from the campus grounds



Collected waste deposited in dustbins near the Kala Vedika



Volunteers demonstrating "waste goes in the bin"

The collected waste was deposited in dustbins, and volunteers demonstrated the simple habit at the heart of the programme – **every piece of waste belongs in a bin**. The staff encouraged students to carry this habit home and into their villages.

Programme Highlights

- Launch by the Principal and NSS team
- Live telecast of the state-level event
- Swachh Andhra cleanliness pledge
- Campus-wide litter collection drive
- Waste deposited in dustbins
- Staff and volunteers worked together

"A clean campus today is a cleaner Andhra Pradesh tomorrow."

Campus Activities

Feb – Mar 2026



Admission Drive • Examinations • Internship Awareness

ADMISSION DRIVE

Chavatagunta, Pakala, Tirupati

EXAMINATIONS

9 – 10 March 2026

INTERNSHIP AWARENESS

Organised by IQAC

Admission Drive 2026–27

Outreach

Junior Colleges

Door to Door

To spread awareness of the undergraduate programmes offered at the college and to invite students to join in the **2026–27 academic year**, the faculty carried out an **admission drive** in February and March 2026. Teams of lecturers visited **Government Junior College, Chavatagunta**, and junior colleges at **Pakala** and **Tirupati**, where they met Intermediate students and distributed pamphlets with details of the courses and facilities available at Dr. YSR Government Degree College.



Faculty meeting Intermediate students at Government Junior College, Chavatagunta



Women faculty with girl students, Chavatagunta (28 Feb 2026)



Meeting parents door to door in nearby villages

The teams also went **door to door** in nearby villages, meeting parents and handing over admission information, so that families could learn first-hand about higher education opportunities close to home.



Admission drive at Pakala



Admission drive at Tirupati

Examinations

9 – 10 March 2026

Examinations were conducted in the college on **9 and 10 March 2026** in a smooth and disciplined manner. Invigilators were posted in every hall, and the **Principal personally visited the examination halls** to monitor the arrangements and ensure that the examinations were held fairly.



The Principal monitoring an examination hall



Students writing their examinations



Resource person addressing students at the IQAC programme

Internship Awareness Drive

IQAC

Careers

The **Internal Quality Assurance Cell (IQAC)** organised an **internship awareness programme** for students. A resource person explained the importance of internships in the degree curriculum, how to identify suitable organisations, and how internships build practical skills, confidence and employability. The Principal and faculty members attended, and students took part with keen interest.

“Reaching out to new learners, assessing with integrity, preparing students for the world of work.”

Staff Achievements 2026

Celebrating the accomplishments of our faculty



DR. P. VENKATESU

AI Certification, Hyderabad

DR. K. SANKAR REDDY

Honoured at GDC, Pakala

DR. L.M.D. BAKSHU

Resource Person, Kadapa

Dr. P. Venkatesu – Certified in Artificial Intelligence



Dr. P. Venkatesu receiving his certificate at the University of Hyderabad

Artificial Intelligence Hyderabad

Dr. P. Venkatesu successfully completed a **five-day programme on Artificial Intelligence** organised by the **Executive Education Cell, School of Management Studies, University of Hyderabad**, in association with **Andhra University** and with financial support under **RUSA**.

Designed for college and university teachers, the programme introduced participants to the tools and applications of AI in teaching, research and administration. He received his certificate at the valedictory session and looks forward to bringing these skills into the classroom.

Dr. K. Sankar Reddy – Honoured at GDC, Pakala

Felicitations Dr. K. Sankar Reddy was **honoured with a shawl and a memento** at **Government Degree College, Pakala**, in recognition of his academic contributions and services. The felicitation was presented by the college in the presence of its staff members.



Dr. K. Sankar Reddy being felicitated with a shawl and memento

Botany Kadapa 12 March 2026

On the fourth day, conducted by the Department of Botany on the topic **Techniques in Phytochemistry**, Dr. Bakshu delivered the second session. He explained the **secondary metabolites** found in medicinal plants and their medicinal properties, and stressed the importance of focusing on **plant-based drug discovery**. The first session was delivered by Prof. A.G. Damu of the Department of Chemistry, Yogi Vemana University. His lecture was reported in the *Tharanam* and *Prajasakti* newspapers.



వ్యక్త ఆధార ఔషధాల ఆవిష్కరణపై ప్రత్యేక దృష్టి

కడప, టెన్సుడాన్, నూర్పూ-12 (తరంగా విభాగం) : కడపలోని గవర్నమెంట్ రిపోర్ట్ ఫర్ మేన్ (నవంబరు ప్రెజెంటేషన్) ది వీ డి స్టోర్ ఛార్జ్ (వరుసవంతు ప్రెజెంటేషన్) డి వీ డి స్టోర్ ఛార్జ్ తరగతంలో నాలుగవ రోజు రిపోర్టులున్న వ్యక్తాత్మ సంఘం సభ్యులలో పాల్గొనడానికి, "స్ట్రెస్" పొందే వరకే ఇలా -- అంబరిడిన్స్ వంటి అభ్యుయన" అనే అంశంలో నిర్వహిస్తున్న శిక్షణా కార్యక్రమంలో శిక్షణలోని వీడియో డిగ్రీ రికార్డులు విద్యార్థులు పాల్గొలుచున్నారు, అ రిపోర్టులను ద్వారా విద్యార్థులను అభ్యుదయ శక్తి పరిశోధన వర్తకులు మరియు ప్రయోగ శాస్త్ర సాంకేతికతలో అభ్యుదయ రిపోర్టులు. నాలుగవ రోజు రిపోర్టులను ముఖ్యంగా ఫైబర్ ఆప్టిక్స్ లో బిల్డింగ్ అనే అంశంలో అభ్యుదయ రికార్డులు, రికార్డులు సేవించిన వారిలో నిర్వహించిన అ రిపోర్టులలో మొదటి సెక్షన్లో డిగ్రీ సేవల విల్లవిద్యాల వంతు, కడపలోని టెన్సుడాన్ విభాగం ప్రొఫెసర్ దాస్ లో ఎ. శి. వాసు ముఖ్య అధ్యక్షుల అధ్యులు. మొదటిలో ఉండే ఫైబర్ ఆప్టిక్స్ పరిధిలు అభ్యుదయ రికార్డులు అభ్యుదయ రికార్డులు వారిని గవర్నం అభ్యుదయ పరిశోధన వర్తకులు సాంకేతికతలో అభ్యుదయ రికార్డులు.

వృక్ష ఆధార ఔషధాల అవిష్కరణపై ప్రత్యేక దృష్టి
ప్రజాశక్తి - కడప

ప్రజాశక్తి - కడప

మృక్ష ఆధార
జైషధాల ఆవిష్కరణపై
ప్రత్యేక దృష్టి సారిం
చాలని వెదురుకుప్ప
ంలోని వైఎస్ఆర్ ప్రభుత్వ
డిగ్రీ కళాశాల మృక్షాస్త్ర
అసోసియేట్ ప్రొఫెసర్
డాక్టర్ ఎల్. ఎం.డి. బిర్లు
అన్నారు. జైషధ



మాట్లాడుతున్న ఎం.డి. బక్షు

మొక్కలలో ఉండే ద్వితీయ జీవక్రియోత్పన్నాలు , వాటి గుణాల గురించి విద్యార్థులకు వివరించారు. కదప ప్రభుత్వ పురుషుల కళాశాలలో డిబిటి స్టార్ కాల్జే పథకం కింద శిక్షణా తరగతులు బోటని విభాగం ఆధ్వర్యంలో గురువారం నిర్వహించారు. 'సైన్స్లో నూతన ధోరణులు... ఇంటర్డిసిప్లినరీ అధ్యయనం' అనే అంశంతో నిర్వహిస్తున్న ఈ శిక్షణా కార్యక్రమంలో జిల్లాలోని వివిధ డిగ్రీ కళాశాలల విద్యార్థులు పాల్గొన్నారు. కార్యక్రమం ద్వారా విద్యార్థులకు ఆధునిక శాస్త్ర పరిశోధన పద్ధతులు, ప్రయోగశాల సాంకేతికతలపై అవగాహన కల్పించారు. మొదటి సెషన్లో యోగి వేమన విశ్వవిద్యాలయం కెమిస్ట్రీ విభాగం ప్రొఫెసర్ డాక్టర్ ఎ. జి. దాము ముఖ్య ఉపన్యాసం ఇచ్చారు. కార్యక్రమంలో డిబిఇ స్టార్ కాల్జే స్కీమ్ కో-ఆర్డినేటర్ డాక్టర్ వై. సావిత్రి, పుష్కశాస్త్ర విభాగాధిపతి డాక్టర్ ఎన్. రాజశేఖర్ రెడ్డి, డాక్టర్ ఎం. వి. సురేష్ బాబు, అధ్యాపకులు పాల్గొన్నారు.

Prajasakti, Kadapa

The Principal, staff and students of Dr. YSR Government Degree College, Vedurukuppam, congratulate Dr. P. Venkatesu, Dr. K. Sankar Reddy and Dr. L.M.D. Bakshu on their achievements and wish them continued success.

Upcoming Events

April 2026

Mark your calendars – what's coming up next month

APR

April 2026

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

A Busy Month Ahead

April brings a series of national and international observances that our departments, NSS Unit and IQAC can mark with talks, competitions and outreach activities. Alongside these, the college will continue its **admission drive for 2026–27** and prepare for the end of the academic year.

Students: watch the notice board and your class WhatsApp groups for exact timings, venues and competition registrations.

5

APR • SUN

Babu Jagjivan Ram Jayanti TRIBUTE

Floral tribute and a short talk on his role in social justice and nation building.

22

APR • WED

Earth Day ENVIRONMENT

Tree planting on campus and a poster-making competition on protecting our planet.

7

APR • TUE

World Health Day HEALTH

Health awareness talk and a check-up camp for students and staff.

23

APR • THU

World Book Day LIBRARY

Book exhibition in the library and a reading challenge to encourage the reading habit.

14

APR • TUE

Dr. B.R. Ambedkar Jayanti TRIBUTE

Tribute to the architect of the Constitution, with an essay competition on equality and the Constitution.

24

APR • FRI

National Panchayati Raj Day CIVICS

Talk on grassroots democracy and the role of youth in village development.

18

APR • SAT

Swachh Andhra (SASA) NSS

Monthly SASA cleanliness programme by the NSS Unit, with pledge and campus cleaning drive.

Also This Month

- Admission drive 2026–27 continues
- Semester-end preparations & examinations
- Internship registrations and follow-up
- Department-level seminars and quizzes



Write for the next issue!

Students and staff are invited to send articles, poems, short stories, drawings and photographs of college events for the next issue of the college magazine. Hand in your contributions to the magazine committee.

"Participate, learn and lead – every event is a chance to grow."

Dates and programmes are subject to change.

MOMENTS FROM MARCH 2026



Dr. Y.S.R. Government Degree College, Vedurukuppam

Chittoor Dist., Andhra Pradesh – 517 569
Affiliated to Sri Venkateswara University, Tirupati

“Excellence in Education”

Knowledge • Values • Talent • Leadership

OUR VISION

To provide affordable, quality education while equipping students with knowledge and skills, inculcating values, identifying hidden talents and shaping them into future leaders, entrepreneurs and, above all, good human beings.

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